



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

## Contract # 1354499

**Schedule Dates** 08/15/12-08/21/12  
**Advertiser** 60 Plus Association (38241)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 60+ ASSOCIATION (467483)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** BRAUNSCHEI, ANNE  
**Phone/Fax** /  
**CPE** 1221  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** 60+ ASSOCIATION EST 1221  
JARED SALLES

**Date Entered** 08/14/12  
**Last Modified** 08/14/12  
**Entered By** Randi Weathers  
**CO-OP** No  
**Headline #** ECR09791622  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$281.25  
**Net Total** \$1,593.75  
**Sales Tax**

## Columbus (WSYX)

| By Broadcast Month  | Spots    | Rate              |
|---------------------|----------|-------------------|
| Aug. 2012           | 3        | \$1,875.00        |
| <b>Grand Total:</b> | <b>3</b> | <b>\$1,875.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times            | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station         | Comments  | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-----------------|-----------|---------|
| 1.0  | Normal Line / SPOT (1)         | 08/15/12-08/19/12 | 2   | :30    | 11:01P- 11:34P (EST) | 1   |    |    | X  | X  | X  | X  | X  | 1     | \$775.00 | \$775.00 | Columbus (WSYX) | NEWS      | 8/14/12 |
| 2.0  | Normal Line / SPOT (2)         | 08/19/12-08/19/12 | 2   | :30    | 10:30A- 11:30A (EST) |     |    |    |    |    |    |    | 1  | 1     | \$325.00 | \$325.00 | Columbus (WSYX) | THIS WEEK | 8/14/12 |
| 3.0  | Normal Line / SPOT (3)         | 08/20/12-08/21/12 | 2   | :30    | 11:01P- 11:34P (EST) | 1   | X  | X  |    |    |    |    |    | 1     | \$775.00 | \$775.00 | Columbus (WSYX) | NEWS      | 8/14/12 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: